

## New sponsor for Sunday Times Literary Awards

CNA has come on board as a headline sponsor of the 2013 Sunday Times Literary Awards, which will announce its shortlist on 18 May, with the winners announced on the evening of 29 June.

"The Sunday Times Literary Awards is a prestigious event in the literary calendar and the partnership allows us to extend quality literature to the public by promoting shortlisted books in CNA stores," says Susan Russell, Times Media GM of marketing and publishing, Lifestyle Supplements.

"The group is dedicated to quality and value, therefore being involved in the Sunday Times Literary Awards is a natural extension. Being able to offer our customers the best in fiction and nonfiction books as judged by leading literary figures simply makes sense," adds Martin Deall, chief executive: CNA and logistics.

For more, go to [www.bookslive.co.za](http://www.bookslive.co.za).

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