

Johncom the exclusive media partner for Soccerex SA

Johncom Media Investments, publishers of, inter alia, the *Sunday Times*, *SoccerLife* and *Sowetan*, have signed an exclusive media partnership agreement with Soccerex, one of the world's largest business-to-business football conventions which in the run-up to 2010 will be held annually in Gauteng. The agreement, which covers all events in South Africa in 2007, 2008 and 2009, was made at Soccerex 2006, hosted recently in Dubai.

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