BIZCOMMUNITY

Headline sponsor for Idols outed

Oracle Airtime Sales announced today, Monday, 25 June 2007, that Outsurance has signed up as headline sponsor for the fourth season of Idols.

Associate sponsors are @lantic, Citroën, JNC, Look & Listen, Shure Microphones and Truworths.

Auditions for Idols are underway, with Johannesburg having commenced on Saturday 23 June. The other venues following are: The River Club in Cape Town on 29 June; Main Beach in Margate on 5 July; the Oakhill School in Knysna on 10 July; and at Supersport Park in Centurion on 18 July.

Idols launches on M-Net on Sundays at 5.30pm from 19 August.

For more, visit: https://www.bizcommunity.com