

30 Top African designers showcase at AFI Fashion Week

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#IAMAFRICA #AFIFashionWeek

African Fashion International (AFI) prides itself as The Home of African Fashion. With the world looking for creativity, craftsmanship and innovation, African designers will once again inspire and excite the fashion community as well as discerning fashion lovers with a three-day fashion experience from **Thursday 10 to Saturday 12 October 2019, at the Sandton Convention Centre.**

More than 30 fashion legends and up-and-coming designers from across Africa will showcase their Spring/Summer 2020 collections. Transcending the gap between the past, present and the future.

From our very own David Tlale who will bring his latest collection themed “JOYCE”, a tribute to his late mother. The runway will also highlight dynamic young designers such as Rich Factory to Orapeleng Modutle. Reaching beyond the borders, AFI has brought designers from the continent such as Mozambican designer Taibo Bacar, Nigeria’s very own Ituen Basi to Kreyann from Cameroon.

Since its first runway shows 12 years ago, AFI has created and propelled many designers to legendary heights through a global platform showcasing the best that African fashion has to offer and opening up commercial markets for designers. AFI Fashion Week, takes luxury African fashion to the world through AFI’s Designer Boutique, leveraging off the global network that the organization has built over the years.

African designers are getting global recognition and are making inroads into the distribution channels of international markets. From Laduma Ngxokolo’s Maxhosa by Africa making its debut at New York Fashion Week to Thebe Magugu becoming the first African designer to scoop LVMHPRIZE Young Fashion Designer. AFI is proud to have been part of these designers’ journey. The company commits to further unearth and propel the vast talent from all corners of the continent.

AFI Fashion Week is a celebration of African talent and a sure path to commercial success for the designers.

To catch all the developments and the build up towards AFI Fashion Week, follow our social media platforms and our website <https://africanfashioninternational.com>

Hashtags and social media pages

#IAMAFRICA #AFIFW

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About AFI

African Fashion international (AFI) was established as part of an unequivocal determination to propel and restore refined African fashion brands on the global stage. With our understanding of quality and craftsmanship, a point of view that is unique coupled with Africa's heritage and history, we aim to be pioneers in luxury African fashion.

Our efforts have been focused on presenting African talent at a world-class level, ensuring the best possible showcase to take the incredible skills and creative talent found on our continent to the world.

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