

# SAPOA appoints new president

Samuel Ogbu, currently CEO of Liberty Group Properties, has been appointed as the new SAPOA (South African Property Owners Association) president.



Bringing with him over 10 years experience in general management in South Africa and other sub-Saharan African countries and over 20 years professional experience, he is set to lead the representative body with a keen focus and passion for the property sector.

"The appointment will inject a fresh boost into the body with his respected professional knowledge, energetic personality and a deep commitment to actively encouraging others," notes Neil Gopal, SAPOA CEO. "We are confident that he will not only meet SAPOA's mandate, but also reflect it to our stakeholders in a positive and comprehensive manner."

Ogbu, a UK-qualified Chartered Accountant, completed his training with Price Waterhouse in London and has an MBA from Wits Business School.

## Focal areas

"The key focus areas during my appointment, amongst others, will include research, legislation and advocacy, education, best practice and industry thought leadership," he said.

Prior to joining Liberty, he was head of large corporate business at Old Mutual South Africa. He was previously an executive director with Sage Life where his responsibilities included marketing, organisational development and Sage Unit Trusts. Ogbu is also a past executive director of Africa Media Group overseeing TV Africa's business in East, West and Southern Africa.

Following a successful career in accounting and management consulting in London, he moved to South Africa in 1998 with

SAB Miller during which time he headed the company's business in Soweto, one of Africa's most dynamic and exciting consumer markets.

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