

Pirelli Moto Facebook now available for bike-lovers

Just over a year after launching the Pirelli official page which brings together all of the group's main events, Pirelli is ready to relaunch and meet bikers all over the world who are fans of the Italian brand via the new Pirelli Moto Facebook page.



The official Pirelli Moto page, available at www.facebook.com/PirelliMoto, was created as an exclusive channel through which the exploits of champions in the most important two wheel races can be followed on a national and international level, as well as a place to get a sneak peek of all of the company news. Users can interact and talk directly with the historic Italian tyre company, receiving answers to their questions as well as suggestions and tips on products in the Pirelli range on their use both on the road and on the track.

FIM Superbike World Championship, FIM Motocross World Championship, Monster Energy AMA Supercross, British Superbike Championship, Dakar and the Isle of Man TT are just some of the events that those who "like" the page will be able to follow through posts, videos, photo albums and custom created tabs that Pirelli will publish regularly so that its community can relive all the excitement of the best in motorcycle racing.

For more, visit: <https://www.bizcommunity.com>