

# Mens grooming begins with a personal touch

Located in the hub of the The Foundry in Green Point, Cape Town, a barber establishment has opened its doors to all men, where they can find themselves in a place where they can truly be paid homage and just be a bloke at Bloke's Hair.



The renewed male grooming salon, Blokes Hair, recently opened and is run by hair stylist Brian Oosthuizen. He has travelled the world on his journey to hair perfection. Starting in Bloemfontein, and then onto London, Brian started as a receptionist in a salon and eventually began professionally styling hair. He then returned to Cape Town where he was recently placed as one of the top 10 stylists in Cape Town by GQ magazine. He has also been featured in various publications.

## Personal and exclusive

"A personalised and exclusive, male-only grooming service where perfection is key," is the main focus at Blokes Hair. Brian, who says "I'm not into manufacturing hair," believes that cutting hair should be an experience where the client receives a hair style custom-made to fit their unique personality and panache. "My haircuts last for months. They grow out in the style that my clients prefer."



Brian Oosthuizen

Brian draws his inspiration from clients with problematic and difficult hair, stating, "I love to solve hair problems and give my clients exactly what they want and deserve."

Set in an atmosphere designed specifically for men, the salon is a loft space with elements of dark wood, granite, exposed brick walls and metals finishing. The waiting area offers a choice of beer, whiskey, brandy, wine or coffee while you are relaxing in one of the wing-back arm chairs and a wall with an abundance of vintage 'blokes' showing off their impressive mustachios. Businessmen and on-the-go executives can use the mobile phone chargers and the available laptop to ensure that they don't miss a beat of business while getting their hair trimmed.

For more, go to [www.blokeshair.com](http://www.blokeshair.com) or [www.facebook.com/blokeshair](https://www.facebook.com/blokeshair)