

U18 Coca-Cola Craven Week hero dons green and gold

Blue Bulls scrumhalf, Embrose Papier, who was named the Coca-Cola Hero of the Day for day 5 of the U18 Coca-Cola Craven Week has been selected for the Coca-Cola SA Schools team which will be taking on England, France, Wales and Italy later this month.



Embrose Papier

The team, which is made up of twenty six players, was selected by a panel of national and SA Schools selectors following the conclusion of the Under-18 Coca-Cola Craven® Week in Stellenbosch.

Embrose, who hails from Hoerskool Garsfontein, is one of four players to retain his place in the squad and was one of five prestigious daily Coca-Cola Hero of the Day winners at the U18 Coca-Cola Craven Week.

The Coca-Cola Hero of the Day was awarded to a player who inspired or changed his team's fortunes with a hero moment. Embrose was selected for a standout run in the Blue Bull's match against Boland, which lead to a try and inspired his team to a dominant win on the final day of the tournament.

As a result of his heroic play at the U18 Coca-Cola® Craven Week, Embrose will now don the green and gold of the Coca-Cola SA Schools team in their upcoming international series.

Fetsi Mbele Coca-Cola Africa's Senior Communications Manager: Brand Experience commented, "Coca-Cola South is extremely proud to support the development of South Africa's next rugby heroes through the sponsorships of the Coca-Cola SA Schools team and the Coca-Cola Youth Weeks. The development of heroes such as Embrose is what the Coca-Cola Youth Weeks are all about. We at Coca-Cola have had the privilege of witnessing first-hand the success of the Coca-Cola Youth Weeks and the incredible foundation they have created for schoolboy rugby in South Africa. The sponsorships of the Coca-Cola SA Schools team and the Coca-Cola Youth Weeks also signify the importance of living an active healthy lifestyle through participation in sport. Playing sport, together with a balanced diet, may play an important role in maintaining a healthy way of life. I look forward to following the progress of Embrose and his fellow graduates of the 2015

U18 Coca-Cola Craven Week as they carve out a career for themselves in South African rugby"

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