

Mercedes-Benz Bokeh South Africa International Fashion Film Festival

South African filmmaker Aidan Whytock wins the Mercedes-Benz trophy for 'The Choice' as well as a cheque for US\$ 10 000 at the Mercedes-Benz Bokeh South Africa International Fashion Film Festival.





This iconic moment was the culmination of the second annual Mercedes-Benz Bokeh South Africa International Fashion Film Festival held at the stylish 15 on Orange Hotel in the Cape Town CBD. The 2 day fashion and film extravaganza, founded and owned by film-maker Adrian Lazarus provided a focused platform for both local and international up and coming talent to showcase their fashion films and design in conjunction with pop-up retail outlets and focused industry talks.

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