

Bright Talks - Cape Town, 25 July

Issued by [Bright Talks](#)

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Seven days till the conference

Don't miss out on attending the first Bright Talks, launching in Cape Town next week on Thursday, 25 July at Kirstenbosch Gardens. Bright Talks is a daylong conference aimed at the marketing and advertising industries. The concept has been developed and curated by Ross Chowles, ECD at The Jupiter Drawing Room. The talks are set to stimulate individuals and inspire them to think differently.



The line up will include Chowles, along with a selection of other handpicked speakers, including Gavin Levinsohn, MD of Ogilvy Cape Town; Ravi Naidoo, creator of Design Indaba; Margaret Jenks, strategy consultant and leadership coach; and Graham Warsop, Founder of The Jupiter Drawing Room.

The talk will cover a variety of topics, including insights into spending budget wisely; maximising sponsorship; and contextualising research. In addition, the talk will also cover more left-field and unexpected topics, including insights into human nature and "getting (metaphorically) naked".

Tickets for the first Bright Talks event are available for sale through the website www.brighttalks.co.za. Tickets cost R2600 per delegate for the daylong conference. Lunch, mid-morning and afternoon teas and coffees are included.

Further information on Bright Talks can be found on the website, by emailing joanne@brighttalks.co.za or read the [Bright Talks launches in Cape Town](#) article.

For more, visit: <https://www.bizcommunity.com>