

# Quirk Johannesburg appoints Paul Binikos as managing director

The latest in an ever-expanding list of advertising talent, Quirk announces the appointment of Paul Binikos as managing director of Quirk Johannesburg.

Paul brings over 15 years of advertising expertise to the Quirk Jozi, whose marquee clients include McDonald's, Sasol, PPC, Hollard and the Airtel account across 17 African markets. In his time in advertising Paul has excelled in leadership positions from DDB South Africa to Metropolitan Republic and, most recently Halo. Paul has diverse experience in a multitude of roles as well as an in-depth understanding of the ever-changing digital landscape.

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