

## Popimedia partners with in/PACT

Popimedia's partnership with in/PACT, a marketing company aiming to bridge the gap between consumerism and social causes, allows it to run "brands with purpose" philanthropic campaigns on its meedee8 platform. Meedee8 allows brands and agencies to drive scalability and results for their business through Facebook and Twitter.

For more, visit: <https://www.bizcommunity.com>