

Point teams up with Iconic Media

The Iconic Media Group and Point have teamed up to create a unique and fully integrated package for its clients across Africa the Middle East, and the UK.

With this partnership, both parties are now able to develop, conceptualise, and create a final product that can be implemented at any point of the consumer's journey.

Point currently has operation bases across the entire African continent and reaches into the Middle East. With their new relationship, the company believes they'll be filling a niche gap in the market across the continent.

For more, visit: <https://www.bizcommunity.com>