

Loyalty & Rewards CPT 2013

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The feedback from you, the delegates that attended the Loyalty & Rewards Conference 2013 in Cape Town, has been very positive and encouraging as a whole.



We received comments such as: "great insightful conference", "good size group and a number of the speakers were engaging", "lovely venue" and "the conference provided great networking opportunities".

Attendees indicated that the conference was worth attending and 75% indicated that the content of the conference sessions were appropriate and informative.

With support from our valued delegates and speakers, TCI is fast becoming South Africa's leading retail and marketing event organiser.

In accordance with the evaluation questionnaires completed by attendees, Ryan Bacher was voted as the best speaker at the event.

Other top ranked speakers include Amanda Cromhout, Fred Roed, Leon Lategan and Paul Shortride. Most delegates indicated that they attended the conference because of interesting programme topics and networking possibilities.

Topics which were deemed most valuable to the market include "Loyalty: engagement not points", "Building loyalty in an online world", "The complexity of understanding" and "The role of your website and email communication in maintaining loyalty".

Furthermore, thank you to all delegates who took time to make suggestions as to how we at TCI can improve the experience you as delegates receive at our events. We have noted all concerns and will take necessary action to ensure your experience is improved at our upcoming events.

In the meantime, we are busy working on events that are still to take place this year; events such as: Call Centre Collection Strategies Conference 2013, Consumer Credit Southern Africa Conference 2013, Banking Channel Fraud Management Conference 2013, Banking Segmentation and Competitive Product Analysis Conference 2013, Next Generation Branch Banking Conference 2013, Future of Cash Conference 2013, 3rd Annual Payments Southern Africa Conference and Exhibition 2014.

Once again thank you to all of you for supporting us and making this event possible. TCI looks forward to seeing you at our upcoming events.

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