

Social media fraud risks (Insights in 140 characters or less)

Issued by Mzanzi Training

19 Nov 2012

In what has been dubbed as the 'First in Africa', we bring you some of the leading experts in social media, branding, corporate governance, fraud investigation and fraud prevention together to put the 'FraudScape' (Fraud Landscape) into context with this ever-changing social media environment that all organisations find themselves in.



This conference strikes the balance between the thought leadership from those in the social media and branding space to the practical insights and solutions into the investigation and mitigation of the various social media fraud risks.

With much dialogue, debate and discussion anticipated, it is definitely a conference to attend.

Mzanzi Conferencing and Training in conjunction with the invited speakers is providing an opportunity that not only offers chances for critical cross-industry learning and valuable new business partnership and networking, but also high-quality training opportunities through expert presentations on social media fraud risks insights into the 'FraudScape' and some forensic techniques and methods, joining together key stakeholders from industry, academia and government in an effort to strengthen the need for effective forensic investigations.

For more, visit: <https://www.bizcommunity.com>