

# Black Pencil judging film

LONDON, UK: What's black, in the shape of a pencil and is harder to win than an Olympic medal for Great Britain?

In 1963, D&AD awarded its first ever Black Pencil. Now, 50 years on, and a few more Pencils later, we go behind the scenes of Black Pencil Judging for the first time. Produced in association with RSA Films, see the likes of John Hegarty, Dave Droga and Mark Tutssel pull no punches as they award the toughest prize in design and advertising.

Find out who made the cut at our 50th Birthday Celebration, alongside those who've won the most Pencils over D&AD's history. The [Top 10](#) lists are available now.

There won't be another event like this. Well, maybe in 50 years.

## D&AD/50/Celebration

Tuesday 18 September 2012

Battersea Evolution

1800 - 0200

[Book now](#)

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