

# The J&B Met Experience

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The highlight of the South African social and horseracing calendar is around the corner, and with summer finally breaking through, the excitement of the event is even more tangible. Outfits are being designed according to theme and the horses are ready for breakaway. The hospitality areas are selling out quickly and to avoid any disappointment book your spot now.

The J&B Met 2011 Hospitality Experience caters to every individual's requirement with prime positions amidst the spectacular gathering. A variety of packages are available to choose from to entertain guests in a stylish and comfortable environment.

The possibilities are endless from informal, chic picnic style experiences with open sided enclosures in a festive village atmosphere, to trackside lounges with self service bars and food stations offering unparalleled access to top racing action.

The Trackside Lounges include the J&B Jet Lounge, where you can join the jet set at lavish play and catch all of the excitement, fashion and finish line action. The entertainment lineup up includes Lira, Dean Fuel and Euphonik. For the ultimate private, corporate entertainment setting, the infield pavilions with premium infrastructure and refined catering and bar services provides guests with an overall entertainment solution and unique rail-side viewing decks.

The J&B Met 2011 is going to be bigger and better than before with the re-launch of concepts and ideas for an experience not to be missed by anyone. This prestigious horseracing event draws South Africa's elite crowd to a day of fun, glamour and spontaneity and the 2011 theme "Larger than Life" will allow bold and creative activations to add to the glitz and glamour of the event.

For more information visit [www.jbmet.co.za](http://www.jbmet.co.za) OR contact Marcelle- 021 426 5775/ [marcelle@worldsport.co.za](mailto:marcelle@worldsport.co.za)

Event Not Open to Persons Under the Age of 18. Drink Responsibly.

For more, visit: <https://www.bizcommunity.com>