

Red Heart Rum wins hearts and lifts spirits at the MK Awards

Red Heart Rum played trendy host to a hip-and-happening crowd at the 2011 MK Awards ceremony at the CTICC on 26 February, lifting the 'spirits' and 'winning the hearts' of the happy hordes of music fanatics and rock enthusiasts.



As South Africa's number-one, award-winning premium dark rum, Red Heart was an ideal co-sponsor of SA's biggest rock event of the year, where only the hottest local and international artists walked away with the highly coveted MK awards.

Local was indeed 'lekker' as Red Heart Rum paid homage to SA's leading music talent, with Foto na Dans, Zebra and

Giraffe, Die Heuwels Fantasties ft. Thieve, Jack Parow ft. JR and Prime Circle taking to the stage, while hosts, Corné and Twakkie, were on their zeffest behaviour, entertaining the local music fans.

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