

Introducing KushKush, SA's new female-centric cannabis platform

The newly-launched female-centric cannabis platform, [KushKush](#), aims to assist those recreational or medicinal users who need help navigating the world of cannabis - now that it's legal to possess and cultivate for personal use in South Africa.



The platform also hopes to empower women in a range of areas including health, wellness, beauty, nutrition, exercise, fashion, sex and business.

The platform was started to cater specifically to this sector of the market. Before launching, KushKush conducted a research survey that showed that most female consumers use cannabis products for relaxation, stress release and better sleep. But they would also love to find out more about how this plant can be used for skin care, mental health and wellness as well as enhanced creativity.



In addition to making products available to local consumers, KushKush has also populated its website with a host of articles by thought leaders in the broader cannabis community worldwide.



Alchemy Elixar launches South Africa's first CBD-infused skincare line

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As the stigma around cannabis use fades, women are increasingly looking to navigate this inspirational space – one that is broad and varied due to the many forms and applications of cannabis-based products and associated tools and accessories.

The KushKush community can find out about sampling and making edibles like canna-butter and white chocolate bark, or dip into *Kitchen Toke*, a foodie mag.



In addition, a range of lifestyle products is available to purchase online via the site. All KushKush purchases are housed in discreet packaging and conveniently delivered to a user's chosen address.

For more, visit: <https://www.bizcommunity.com>