

# Edelstein sold on Daddy's Deals

Eric Edelstein, one of South Africa's top e-commerce entrepreneurs, has been sold on Daddy's Deals. News spread quickly that the dynamic CEO was up for grabs and in just a couple of hours, the [five coffee dates up for offer with Edelstein](#) were snapped up by consumers eager to get some first-hand advice from a top entrepreneur for their business concept or start-up idea.



Image credit: [DaddysDeals.co.za](http://DaddysDeals.co.za)

Edelstein is co-founder of some of South Africa's largest internet marketing and product companies, such as the incuBeta group (Click2Customers, TrafficSynergy and Yola) and the CrowdTech group (Springleap and Evly) and was included in the Mail & Guardian's 'Top 200 young people to have lunch with' and Old Mutual's 'Top 36 South African young entrepreneurs'.

The deal is indicative of the fun, quirky deals that Daddy's Deals run from time to time, which give consumers the chance to snap up exclusive offers they would be hard-pressed to find anywhere else.

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