

Picture perfect?

NEWSWATCH: *Marie Claire*'s Kate Middleton cover has raised a bit of a storm... in a teacup, believes Dr Julie Reid, a Unisa lecturer who has done research in pop culture and visual communication. It seems that what editor Aspasia Karras calls a "hyper-real illustration" has got some people hyper-active, according to a report in *Mail & Guardian*.



click to enlarge

For more:

Mail & Guardian: <u>Kate's cover version: Faux pas or fair play?</u> Some people have called the cover a "a bit tacky" but
let's face it, if a magazine's cover is supposed to attract attention, this one certainly did - though some might say not
necessarily for all the right reasons.

There's an asterisk next to the cover legend referring to the image, and the associated note in small type at the foot of the cover: "*Of course she doesn't. But she should".

So, just as when reading a contract... so too with a cover, in this case... It pays to read the small print.

See also...<u>Marie Claire gets the royal treatment... after a fashion</u>

For more, visit: https://www.bizcommunity.com