

Tabbies intl B2B magazine competition closes soon

B2B editors, publishers and art directors have the opportunity to have their best work recognized by their peers in the international [2012 Tabbies](#). There are 18 categories, including two new ones - Best Use of Social Media and e-Newsletter. Entries close on Tuesday 20 March and winners will be announced on or about 16 July 2012.



The competition, run by Trade, Association and Business Publications International (TABPI), is open to English-language business-to-business publications around the world that are published at least quarterly, as well as B2B online-only publications. Unlike some more restrictive programs, publications are not required to maintain membership in any particular organisations in order to be considered for the Tabbies.

Categories - editorial

- Best single issue
- Department
- Editor's column
- Feature article
- Focus/profile article
- How-to article
- Regular column
- Special section
- Technical article

Categories - design

- Feature design
- Front cover digital imagery
- Front cover, illustration
- Front cover, photograph
- Front cover, special issue
- Opening page or spread

Categories - online

- most interactive, informative B2B websites
- e-newsletters
- best use of social media

Sponsors, judges

Companies that have an interest in working with B2B editors and publishers, as well as supporting editorial and design excellence also support the 2012 Tabbies program.

The Gold Sponsor for the 2012 Tabbies is [Proximity Marketing](#). The Silver Sponsor for the 2012 Tabbies is [Business Strategies Group Asia](#). Judges for the competition are culled from suggestions of regional editorial groups across the globe.

For more, go to www.tabpi.org.

For more, visit: <https://www.bizcommunity.com>