

Brand extension for *House and Leisure*

On Wednesday, 26 January 2011, *House and Leisure* launches its inaugural special food magazine, *House and Leisure Food*.



[click to enlarge](#)

The magazine will showcase 75 fresh and classic cooking ideas from South African chefs such as Richard Carstens, Luke Dale-Roberts, Bertus Basson, Clare and Fiona Ras, Mike Bassett and Jackie Cameron.

Almost all the recipes have been paired with South African wines recommended by Wade Bales, Michael Bampfield-Duggan, David Cope, Thato Goimane, Michael Olivier and Leigh Robertson.

It has four sections - Easy Living, Summer, Winter Warmth and Luxury, which contain complementary lifestyle, design and decor images, styled and shot by South Africans including Retha Erichsen, Julia Stadler, Warren Heath, Russell Smith and Elsa Young.

For more, visit: <https://www.bizcommunity.com>