

Seventeen reveals cover look winner

Seventeen, which embarked on a nationwide beach tour in December 2009 to find its cover girl using print, online and mobile platforms to attract readers, has selected Ariel van Heerden from Port Elizabeth. She is featured on the flip cover of its April 2010 issue, with Keri Hilson on the front cover.



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She is 16 and her R100 000 prize package includes a two-year modelling contract from LC Models, an exclusive cover shoot and fashion spread in *seventeen* plus a goodie bag. First and second runners up, Sarah Mitchell, 16, from Pretoria and Anchen Van Dyk, 17, from Ceres each received a modelling contract and a goodie bag.

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