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## AuthorsMag.com launches digital magazine, for authors by authors

AuthorsMag.com is a proudly South African, digital monthly magazine where readers and writers hang out. The magazine aims to develop the lives of authors, encourage new authors to grow and promote writing and reading amongst the young and old.

The new, free digital magazine launched on 1 October 2014 and is the brainchild of joint publishers Lesiba Morallane, cofounder of Harith General Partners and Mthokozisi Ngwenya, an entrepreneur.



## The story behind the story

"When we did our research, we discovered that there are many book review websites and outlets to buy books but not enough information about the authors who write these books. Authorsmag.com will feature the story behind the story of well-known and new authors," says Ngwenya, who is also the developer of the magazine.

The cover story of the launch issue features crime fiction author, Angela Makholwa who speaks frankly about her encounter with a serial killer and how that helped her write her first book, Red Ink

and what motivated her to write Black Widow Society and the 30th Candle.

## Authors TV

As this is an author's magazine, there are many reviews of new and old books from authors such as Zakes Mda and Professor Jonathan Jansen.

On Wednesday 15 October, AuthorsMag.com will launch Authors TV on the same website where readers can look forward to interviews with the cover star and other authors. For more information, go to <u>www.authorsmag.com</u>.

For more, visit: https://www.bizcommunity.com