

Visual Fusion appoints new CEO

International retail marketing agency Visual Fusion, is pleased to announce the appointment of Richard Wells as its CEO to lead the business into a new dimension.

Wells was previously deputy CEO of Parmalat South Africa and brings a wealth of experience and insight built over 20 years of local and international senior roles, traversing the commercial and marketing spheres within companies such as Diageo GB, Brandhouse and Serengeti Breweries Tanzania.

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