

South Africans raises over R4,8m in Hope against Hunger challenge

South Africans donated more than R4,8m in the Hope against Hunger challenge for World Hunger Day in May. Add Hope will now be able to assist 137 NGOS in feeding more than 120,000 children through the respective sustainable feeding schemes.

Add Hope has gone from feeding 40,000 children in 2009 to feeding over 120,000 through combining donations from customers with KFC's own corporate social responsibility contributions.

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