

# Forevermark partners with Diamond Empowerment Fund

Forevermark, the luxury diamond brand from the De Beers group of companies, has announced a multi-year partnership with the Diamond Empowerment Fund (D.E.F), joining D.E.F's Empowerment Circle at the Infinity level.



Stephen Lussier, Phyllis  
Berman, D.E.F Scholar Nadine  
Zoro

"With an aligned mission of bringing sustainable benefits to the people and communities in diamond producing nations in Africa, our partnership with D.E.F. will help us further deliver on our commitment to responsible sourcing," said Stephen Lussier, CEO of Forevermark.

It was also announced that Forevermark and the Diamond Empowerment Fund will launch the Forevermark Promise Scholars Programme in 2014. Students from D.E.F's three beneficiaries, African Leadership Academy, Botswana Top Achievers Program and CIDA City Campus, will be supported through their academic journey through the Forevermark Promise Scholars Programme. "This partnership is an effective way for Forevermark and D.E.F. to provide scholarships to young emerging leaders exemplifying the good that diamonds can do," said D.E.F. president Phyllis Bergman.

Forevermark was one of the honourees at the recently held GOOD Awards in New York City for global leadership and making a positive difference for communities around the world.

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