

Free conference at Hostex

Following the success of the Unilever Food Solutions Hostex Inspirations Conference in 2011, the Hostex 2013 expo will offer a free conference in the enclosed theatre in Hall 2 at the Sandton Convention Centre from 17-20 March 2013. It will consist of half-hour seminars and will run throughout the four-day show.



"This year's conference has been co-ordinated to enhance the Hostex experience for visitors and enable them to plan their trips to the exhibition around their preferred seminars," says Brad Hook, Hostex exhibition director. "We believe that the high-level speakers and highly relevant topics they are covering will be a strong draw card for visitors, who will hopefully be in a position to make improvements to their own operations as a result of their new knowledge."

Speakers

- Clem Sunter - Economic outlook for hospitality in SA;
- Caroline Ungersbock - Responsible tourism;
- Jodi-Ann Pearton - Growth of the deli;
- Toni Leca - Hotel of the future
- Lorraine Jenks - Practical guide to sustainable operations and green procurement for hoteliers & procurement directors;
- Keegan Eichstadt - Nutrition and understanding allergens and intolerances;
- Famous Brands - Packaging innovation in fast food and deli catering;
- HKLM - Case study of successes in branding for hospitality businesses;
- Lindy Barbour - Franchising your hospitality business,
- Miguel Chan - Wine tasting;
- Craig Elliott - Seductive nutrition: how industry has responded;
- Candy Tothill - Implementing Entrepreneurial Development;
- Arnold Tanzer - Food trends

For more information, go to www.hostex.co.za/EN/Content/Theatre.