Regional wine shows sponsored by FNB Private Clients

The regional wine shows, developed and directed over the past five years by wine authority Michael Fridjhon, will be sponsored by FNB Private Clients in Limpopo, Mpumalanga and the Free State.

While some of the events already enjoy an established track record, and are regarded as the most important consumer wine events in the province, the bank's involvement will also serve to extend the reach of the show's programme, bringing the best of the South African wine industry to an ever greater audience.

Basani Maluleke, head of FNB Private Clients, is delighted at being associated with wine events of this calibre. "As a bank, we have had a long and mutually beneficial relationship with the country's wine producers. Many of our clients regard wine as a lifestyle and leisure choice. We are particularly pleased to be part of an established and highly credible series of events where wine lovers are afforded the opportunity to taste the best South African wines on offer. This partnership aligns itself with our strategic focus on investment in our rural hubs and we are therefore, also pleased that we will be able to assist the industry in expanding its foot print in provinces like the Free State."

Showtime in Limpopo

FNB Limpopo Wine Show 2012 is on 27-28 July 2012 at the Meropa Casino and Entertainment World, Polokwane from 5pm to 9pm. The list of over 40 exhibitors includes Creation, Glen Carlou, Kanonkop, Leeuwenkuil, Rustenberg, Tokara and Zandvliet with Champagne and crystal glassware adding sparkle to the show experience. Tickets cost R100 each and can be purchased via Computicket, at the money market counters at Shoprite-Checkers and at the door. For more information, go to www.limpopowineshow.co.za.

The 2013 dates and details of the FNB Free State Wine Show, FNB Mpumalanga Wine Show, and the FNB Limpopo Wine Show will be announced in due course. For more information, go to www.mpumalangawineshow.co.za; www.freestatewineshow.co.za.