

Lack of exhibitors leads to expo's cancellation

As the number and variety of exhibitors secured for the proposed DigitalLife Expo was not sufficient to guarantee a successful event, its organisers, ITWeb, have cancelled the show, scheduled for 2-4 December 2011 at the Coca-Cola Dome, Northgate.



It has been cancelled well in advance, in order to minimise inconvenience to the confirmed exhibitors, the media and all other parties who have expressed interest in the show.

"We are not confident that we would fulfil the promise we made to the market - to create a platform for the ultimate digital lifestyle experience and the biggest digital lifestyle shop in the country," said CEO of ITWeb Jovan Regasek.

The organiser apologises for any inconvenience this may have caused and would like to thank the exhibitors, sponsors and media for their support, as well as the expo's team for their excellent work.

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