

Fast and furious deals at Sandton Motor Show

The Sandton Motor Show, taking place at the Sandton Convention Centre from 29-30 August 2015, will offer consumers the biggest opportunity they have this year to admire, select and buy a car, 4x4 or bakkie on the floor.



Organised by Future Group, which also manages TruckX, the largest truck show in South Africa, the Sandton Motor Show offers dealers, manufacturers and consumers the best possible place to do business at South Africa's biggest car show and sale.

"Budgets are tight, competition is stiff, choices are abundant and consumers are pressed for time. As a result, there is a demand for a faster, more efficient means of shopping for a car," explains Nina Harms, project manager of the show.

"According to results of the 2015 People's Wheels survey, almost nine out of 10 respondents (88%) say convenience is a major influencing factor in their purchasing decisions, which is where the Sandton Motor Show comes in."

Instant deals

"By putting together all the marques under one roof, consumers can compare makes, models and deals - because all the exhibitors must have a show special that is enticing enough to do business then and there. Buyers will also be able to negotiate finance and insurance packages on the floor and have their intended trade-in vehicles evaluated on the spot."

According to Richard Lendrum, MD of the Future Group, a Times Media company, "With never-to-be-repeated deals, a selection of vehicles stretching across all price points and even an auction of luxury vehicles, city runabouts and classics on the cards, the two-day Sandton Motor Show offers a one-stop purchasing solution right in the heart of South Africa's economic hub."

Entrance is R100 per person. For further information on how to attend or participate, either as a corporate partner or exhibitor, please contact nina@thefuture.co.za.

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