

Cartier seeks women with 'diamond minds' for entrepreneurial competition

Influential and enterprising women have always inspired the creativity of Cartier and are a large creative motivator behind the Cartier Women's Initiative Awards. It is looking for committed female entrepreneurs, heading initiatives with the potential to grow significantly in the years to come.



The competition is open to women from any country, nationality and industry. Its mission is threefold:

- To identify and support women entrepreneurs in the start-up phase through funding and coaching.
- To foster the spirit of enterprise by celebrating role models in entrepreneurship.
- To create an international network of women entrepreneurs and encourage sharing of experience and peer support.

The Awards will be given this year to six Laureates one by geographical region, who will receive a year of coaching, US\$20,000 in funding, valuable networking opportunities as well as media exposure. The six world regions are Latin America, North America, Europe, Sub-Saharan Africa, the Middle East and North Africa, and Asia-Pacific.

Applications will be accepted until 27 February 2015 at 10am Paris time (CET). Entrepreneurs are invited to submit a short business plan using the online application form.

The business project to be considered for the Cartier Women's Initiative Awards must be:

- An original for-profit business creation,
- In the start-up phase: between one and three years of operation,
- A woman must fill the main leadership position.

For more information or to apply, visit www.cartierwomensinitiative.com.

For more, visit: <https://www.bizcommunity.com>