

Global Pizza Challenge 2014 launches

The Global Pizza Challenge in South Africa is all about promoting and encouraging culinary innovation within the world's most popular food sector - pizza. Every year hundreds of would-be pizza champions enter this competition for the chance to win cash prizes and, for the first prize, a trip to Melbourne to compete in the Global Pizza Challenge finals against entrants from 15 other countries.



Martin Kobal and last year's overall winner, Tammy Henton.

Entries are now open and pizza makers around the country in restaurants, stand-alone pizzerias, takeaway outlets and hotels are urged to enter their creative and delicious pizza recipes in one or more of five categories - poultry or meat, seafood, vegetarian, speciality or dessert and Tabasco, which carries its own prize of R10,000 in cash from sponsor Tabasco. Entries must be in by 10 May 2014.

Under the auspices of the South African Chefs Association, all recipes will be assessed by a panel of internationally recognised chefs and judged on their originality, balance, creativity, as well as an 'excitement factor'. About 30 finalists will be selected and invited to recreate their recipes at the Global Pizza Challenge event, to be held in a cook off at Hostex in Cape Town from 21-23 May 2014.

In addition to Tabasco as the main sponsor, other sponsors who are ensuring the success of the competition are Hostex, Unilever Food Solutions, and MJ Event Gear.

Martin Kobald, Global Pizza Challenge organiser, honorary president of SACA and UN World Food Program Ambassador - Africa, says the innovation and expertise of the world-class South African culinary industry is always evident at the finals, and every year the pizza benchmark in the country is upped a notch or two by the intriguing range of delicious pizzas in every category. "We look forward to a record-breaking number of exciting entries and wish every potential pizza champion the best of luck."

For more information, go to www.globalpizzachallenge.com.

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