

Get on Board campaign raises R3.8 million

On Friday 7 September 2012, people around South Africa dressed up for Casual Day, the biggest fundraising project and drive for support for persons with disabilities in South Africa. Schools, companies and individuals from across the country revealed their inner sailors, captains, mermaids and pirates.



According to the organisers, R3.8 million was raised by the end of the day. This amount is already more than what was raised in 2011 on the day. The total raised will only be determined at a later stage.

This year's theme was 'Get on Board' and people went all out. People dressed up as navy personnel, captains, pirates, mermaids, and even as starfish. This annual national campaign encourages people to donate R10 for an official Casual Day sticker towards persons with disabilities and to dress differently on this day.

Epilepsy South Africa thanks sponsors

Epilepsy South Africa's national office decided to have a ball by heading out to DHL Newlands on 1 September for the Currie Cup match between the Western Province and the Blue Bulls. It sold Casual Day stickers and even had Able, the Casual Day mascot, do a quick stint on a drenched Newlands field. It would like to thank Western Province Rugby for this show of support to Casual Day.

It would also like to thank the individuals who supported the initiative this year, with special mention to Alexander Forbes, The Foschini Group, Midlands Medical Centre, Pathcare, Tellumat, Smith Tabata Buchanan Boyes, Capitec Bank, Drake & Scull, Parmalat, Coronation Fund Managers, Maersk, ADP Projects, Boland College, Bowman Gilfillan, Mustek, Aegis Media, Cadiz Special Projects, Marpro, International Labour Organisation, Reeds N1 City, Servochem, Team IT, Tomcat Advertising Agency, Ceres Beverage Company, X-International, Trans Hex Operations and all the special individuals who contributed.