

Recycling pilot project a hit

Last October, Woolworths, along with partners Engen and Nampak, began trialing recycling facilities at eight Engen service stations in the greater Cape Town region. The pilot has offered Western Cape residents the convenience of dropping off their glass, paper, plastic and cardboard for recycling while filling up their vehicles or shopping at selected Woolworths Foodstops and Engen convenience shops.



The response to the trial has exceeded expectations. Nampak doubled its collection from popular sites such as Welgemoed and Meadowridge soon after the trial began and increased its collection frequency from most of the sites. These recycling facilities can be found at the following Engen-Woolworths Foodstops in the Western Cape: Welgemoed, Meadowridge, Sunset Beach, Edgemoed, Tokai, Blackheath, Constantia and Stellenbosch.

Justin Smith, manager of Woolworths good business journey says the success of this pilot is a win for both the Western Cape and South Africa. "Woolworths is delighted that the public have partnered with us to make this trial a success. The message from the residents of the Western Cape is clear - they want to recycle and are looking for convenient recycling solutions.

"Our projections show that we will be collecting about 140 tons of recycling per year from the first eight sites alone. We're now planning to install recycling facilities at an additional fifty Engen sites nationally over the next six months," Smith concludes.

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