

Rookie USA contributes R50,000 to Reach For A Dream Foundation

In partnership with influencers and friends of the brand, Rookie USA made a charitable donation of R50,000 to the Reach For A Dream Foundation during the holiday season.

Rookie USA is a kids-only premium retail experience, focused on ages 4-12 years old with an emphasis on apparel, accessories and footwear.

The Reach For A Dream Foundation seeks to inspire hope in children fighting life-threatening illnesses through the fulfillment of their dreams.

For more, visit: <https://www.bizcommunity.com>