

New Sunday market for Johannesburg

Market on Main, a weekly food and design Sunday market, will open on Main Street in the Maboneng Precinct, Johannesburg city from Sunday 23 January 2011.



Jacques van der Watt and Bradley Kirschenbaum, the design duo behind the Black Coffee and Love Jozi labels have added the market to their repertoire and are bringing together the best Gauteng has to offer.

"The Jozi public can look forward to fine food, design products, local farmers, seasonal items, gourmet goods, plants and herbs, fresh produce, cut flowers, organic producers and independent beers," says van der Watt.

Down the road from Arts on Main but still part of the Maboneng Precinct, The Bioscope, Joburg's independent cinema house will be screening kid's content so that parents can shop, browse and relax at their own leisure while their children are being entertained and looked after.

The market is an initiative supported by Propertuity, the developers of the Maboneng Precinct, and the Maboneng community. Jonathan Liebmann, founder of Propertuity says, "Joburgers know 'Arts on Main' and they know 'Main Street Life', but there is so much more to the precinct and the market is just one of the many exciting projects planned for 2011."

Tastes + treats

- Jozi(Un)cooked (Raw and vegan food)
- Troyeville Hotel (Breakfast fritatas and Prego rolls)
- Starving Artist (Health affordable meals and snacks)
- Made by Miss Poppysocks (fashionable baked goods)
- Bakerella by the Cupcake Factory (50's style treats)
- Little Addis (Ethiopian food and coffee)
- Kelly's Revenge (homemade fresh chillies)
- Ikhofo (Fresh, roast dated beans and perfectly brewed coffee)
- Monaghan Farm (Organic vegetables)
- Wholesome Pancakes (Sweet and savory pancakes)

- Parea Express (Meze, souvlaki in pita, baklava yoghurt and other Greek delectables)
- Van der Poel Farming (Authentic Dutch cheese)
- Gloss Flower Couture (Exotic potted orchids and bespoke bouquets)
- Pultritude (A selection of south African fashion and accessories)
- Inde-genus (Sustainable local design and fashion)
- BeKind (Hand drawn illustrations on fine bone china and 100% recycled wrapping paper)

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