

DStv Mobile adds to Drifta range

DStv Mobile launched an addition to its Drifta range, the new Drifta USB portable decoder, Thursday 14 July 2011 in Johannesburg. It connects directly to a PC via the USB port and does not need to be paired with a device through Wi-Fi.



It allows users to connect to DVB-H broadcast mobile TV and access DStv Mobile content live on their computers. It is described as easy to install and activate.

"It's just a matter of loading the application onto your PC," explains Mark Rayner, GM DStv Mobile South Africa. "After that, you simply plug device into your PC and launch the application; within seconds you can enjoy DStv Mobile content."

The device has a signal strength indicator and an antenna that can be extended and positioned vertically to improve reception where necessary. There is also a smartcard embedded inside the device, so that no additional card has to be inserted, it automatically connects to the laptop or PC it is plugged into.

More mobile content

Adding to the mobile content of sport, news, music, cartoons and general entertainment is the M-Net Series, which includes content such as CSI Miami and The Good Wife.

"Consumer feedback has shown us that M-Net Series is a highly desired channel for mobile consumption and we're glad that we were able to secure it for our mobile viewers," comments Aletta Alberts, GM: DStv Content.

Available at MultiChoice centres, select retailers and online at Kalahari.net, the new device can be purchased at the recommended retail price of R399. Subscription is R36 per month and the service is available to DStv Premium subscribers at no extra cost.

DVB-H coverage is available in the nine major cities of South Africa, go to www.dstvmobile.com for more information.

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