

Steinbuild is now The Building Company

Steinhoff Doors and Building Materials (SteinBuild) has changed its name to The Building Company, effective as from 28 January 2019. The name change was approved by its board and parent company, Pepkor Holdings.



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The Building Company incorporates brands such as Buco, Timbercity, Tiletoria and Brands 4 Africa, among others. The new name more accurately reflects the company's mission and purpose of sourcing, distributing and retailing general and specialised building materials and related services throughout southern Africa.

Sharing the news of the name change, CEO Steve du Toit said: "Today we usher in a new name, and a new era for our organisation. Let's continue to grow the company under a new name, and a bright new future. Here's to The Building Company."

The statutory information and company registration number remain unchanged, and the name change does not affect any of its commercial transactions. Associated administrative changes will follow in due course and are expected to be completed by the end of February 2019.

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