

Ogilvy PR promotes Caroline Carstens and Kirsty Ballard

Ogilvy Public Relations has named Caroline Carstens as its new business director and Kirsty Ballard will now join the agency's management committee after being promoted to account director. In her new role, Carstens will be responsible for the agency's financial services and healthcare practices in addition to leading the PR team in the broader KFC collaboration.

Ballard joined Ogilvy PR in 2013 and is currently leading the social media team with the KFC collab.

For more, visit: <https://www.bizcommunity.com>