

Moagi Bodibe to manage Publicis Machine's strategic operations

Publicis Machine has appointed Moagi Bodibe as its new chief strategy officer. Bodibe will be managing the communication agency's full strategic operations at its Cape Town and Johannesburg offices including the group's five specialist pillars.

Bodibe formerly worked at Metropolitan Republic where he most recently led the strategic planning efforts for MTN in South Africa as well as in numerous southern and east African countries. Prior to that, he worked as a consultant at Yellowwood and Vodacom.

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