

Scout PR appointed to Decorex account

Decorex Africa has appointed Scout PR & Social Media to promote its 2020 editions of Decorex Durban, Cape Town and Joburg. This is after the integrated communications agency successfully managed 100% Design South Africa's PR and social media accounts for five consecutive years. Decorex Africa and 100% Design South Africa are both managed by Reed Exhibitions Africa.

Scout PR & Social Media director Lauren Shantall said they are honoured to add Decorex Africa to their client list and they aim to bring their media strategies onto this new account.

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