

The 2020 Global Communication Survey is open for participation

The USC Annenberg Center for Public Relations is calling on PR professionals to participate in the 2020 Global Communication Survey. This annual survey provides a look at trends impacting the PR industry and helps inform industry stakeholders of the evolving dynamics of the industry.

It also informs communication schools globally about curriculum needs for graduates.

This year's questions focus on "New Activism: The growth and influence of activism and how activists engage with the corporate world". The results will be shared at USC Annenberg's annual Kenneth Ower Smith Symposium on Public Relations on 16 April 2020.

Those interested can find the survey link [here](#) and will be open until 9 February 2020.

For more, visit: <https://www.bizcommunity.com>