

Delegates can purchase video recordings of IPRA 2015 World Congress

Delegates who attended the recent 2015 International Public Relations Association World congress in Johannesburg, can purchase video recordings of two full days' worth of international speakers on the subjects presented and six case studies presentations for US\$ 100 or R1500.



International Public Relations Association

Those who did not attend the conference may also purchase a copy.

"The event was an excellent opportunity for public relations practitioners from the developed world, with the challenges of technology and new media, to exchange views with industry members from the developing world, particularly Africa, where the challenge is so different. The benefits for stakeholders in PR are immense," says Johanna McDowell, congress chairman.

"Anyone who teaches public relations from various tertiary institutions as well as agencies that practice public relations as well as corporate public relations executives will find the recording of the conference very useful and insightful."

Send requests for copies to Gomotsegang Motswatswe at gomo@ghcm.co.za.

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