

## Julia Christison joins Tribeca as account director

Julia Christison has joined Tribeca Public Relations, (Tribeca) to lead the agency's team that works on the Bolt, Epson, Lego, Logitech, and Rays of Hope accounts.

Christison career began in marketing, but she soon realised she had a passion for public relations where she has since applied the skills she acquired in her honours degree in strategic communications to grow into an account director.

In 2019, she took the opportunity to become a technology trade show project manager, using her passion for technology to achieve outstanding results for the industry, and then into a client-side role at Clover. However, her heart remained in the agency world, which is why she leaped at the opportunity to join Tribeca earlier in 2021.

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