

Burger King opens in Port Elizabeth

The first Burger King to open in the Eastern Cape opens today, 25 July 2016, at the Sasol service station on Pickering Street. A joint initiative with Sasol franchisee, Joe Thompson, the restaurant has drive-thru and eat-in facilities and will operate Sunday to Thursday from 9am to 10pm and Friday to Saturday from 9am to 11pm.



A mere three years after launching in the country, the burger giant has rapidly expanded across the country by immediately establishing a strong, premium local supply chain. Currently, there are restaurants in the six provinces of Western Cape, Gauteng, KwaZulu-Natal, North West, Mpumalanga and Eastern Cape.

“We’re excited to continue growing the brand throughout South Africa. We know that Port Elizabeth locals have been longing to sink their teeth in to the famous 100% pure beef flame-grilled Whopper for some time and we are sure they will enjoy it as much as the rest of the country. By expanding to yet another province, it allows us to continue growing our footprint and serve fresh, quality food full of flavour to more South Africans,” says Alan Keet, CEO of Grand Foods, which holds the master franchise licence for Burger King in South Africa. For more information, go to www.burgerking.co.za.

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