

# LIA appoint Production & Post-Production and Music Video jury president

London International Awards (LIA) has appointed Diane Jackson, chief production officer at DDB, the jury president for Production & Post-Production and Music Video at the 2016 Awards.



Diane Jackson

Jackson comments, "As a Londoner who is international and has a few awards under my belt, how befitting that I have finally received this honour... but seriously, I am absolutely thrilled to be invited to be the LIA 2016 President of the Music Video and Production & Post-Production Jury.

"The role of production to elevate and amplify ideas is more important than ever before, as we strive to entertain and make meaningful emotional connections in a world saturated with noise and clutter."

Every day Jackson transcends barriers and expectations, not only by what she does for DDB as their chief production officer, but by who she is. Colleagues and clients alike recognise her rare combination of tenacity, strategic vision and creativity; she defies the conventional constructs of the production discipline. As a producer and charismatic leader, she is inventive and insightful, adventurous in scope, but thoughtful about all the small details. What sets her apart is her ability to make the 'impossible' happen. Diane has been formative in strategising for the entire DDB network. Her influence will continue to permeate the company both locally and globally on brands such as McDonalds, State Farm, Mars Wrigley and FCA Jeep.

"LIA's long history of honouring creative excellence across diverse disciplines and technologies means that the iconic winged statue remains an object of desire for those who strive to push boundaries, master their craft and simply inspire," she concludes.

## 2016 TV/Cinema/Film – Production & Post-Production Jury:

- Diane Jackson - jury president - chief production officer, DDB Chicago
- Adrian Bosich – managing partner / director, AIRBAG, Melbourne
- Francois Brun - CEO and co-founder, Quad Group, Paris
- Wain Choi - chief creative officer, Cheil Worldwide, Seoul
- Lizzie Gower - MD, Academy Films, London
- Sam Long - executive producer, Goodoil Films, Sydney
- John Spary - MD, John Spary Associates, London
- Stephen Venning - executive director - Mill+, London

The LIA 2016 Entry System is now accepting entries. The initial entry deadline is 10 June. Judging will take place in Las

Vegas from 6-14 October. The shortlists will be announced as each judging session concludes, with winners being announced 8 November. For more information on submissions and eligibility, please visit <http://www.liaawards.com/enter/eligibility>.

For more, visit: <https://www.bizcommunity.com>