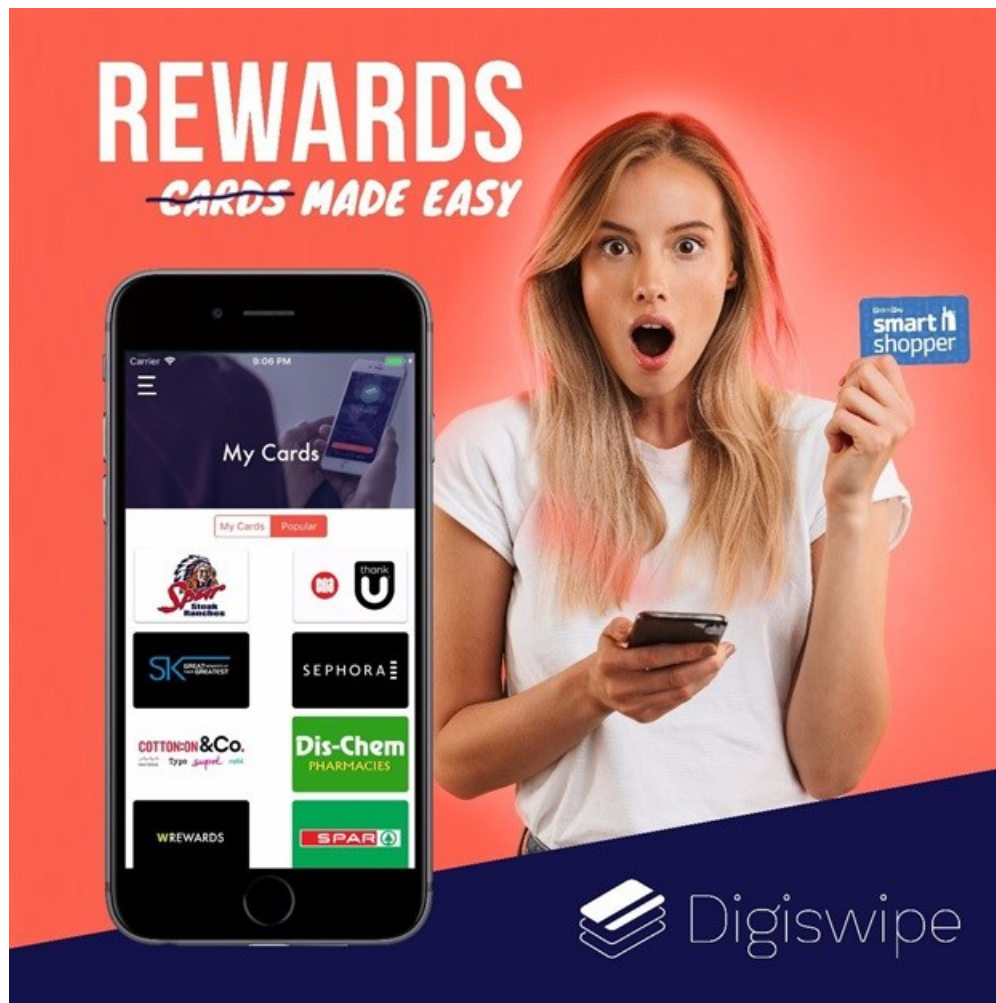


DigiSwipe is a digital wallet that replaces traditional barcoded cards

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[DigiSwipe](#) is a digital wallet that replaces all your traditional barcoded cards using a single app. Users enjoy the app free of charge and simultaneously contribute to the environment by no longer requiring plastic cards.



Merchants save money by avoiding having to replace lost plastic cards and hereby also improving their carbon footprint. They also earn programmatic marketing opportunities as the app has access to highly intentional consumers, allowing brands to be top of mind at the right time.

Jason Fester, co-founder of DigiSwipe and a digital professional, founded the app after struggling with the concept of having to always have his wallet with him or alternatively having to download several apps onto his phone. "Far too often I arrived at the grocery checkout counter and realized that I didn't have my wallet with me. I always felt guilty as I knew I had lost an opportunity to earn loyalty points and to enrich the charity that we support through the MySchool program. Similarly, if I lost one of my cards, getting a new one was a nightmare."

DigiSwipe is challenging the norm for speed, simplicity and convenience in the retail space.

DigiSwipe allows users:

- To declutter their wallets;

- To digitize their access card;
- To go green by reducing their plastic consumption.

DigiSwipe Business Partner offering:

- Card to cloud functionality – saving merchants money;
- Decreases your carbon footprint;
- Offers programmatic marketing opportunities;
- Improved customer engagement;
- Prompts consumers to use their cards improving the customer experience;
- Improved customer acquisition and retention opportunities.

Contact us for more information on info@DigiSwipeapp.com

Go [download](#) the app today and start enjoying the benefits of digital card transacting.

For more, visit: <https://www.bizcommunity.com>