

# **Pernod Ricard South Africa to centralise operations in Johannesburg**

Pernod Ricard South Africa will officially relocate its Cape Town offices to Woodmead, Johannesburg by 31 December 2019. The move will unite the South African affiliate based in Cape Town with Pernod Ricard sub-Saharan Africa (PRSSA) head office in Gauteng.

All support roles to the sub-Saharan affiliates will be consolidated into PRSA becoming the lead market which will focus on critical areas: finance consolidation, tax, pan-regional marketing campaigns, route-to-market, talent management, digital, sales capabilities, strategy and planning.

For more, visit: <https://www.bizcommunity.com>